



2018 ZNA NorCal National Koi Show



2017 Grand Champion
Size 9 Sanke Dr. David Tran

April 7-8, 2018

Wyndham Garden Hotel Silicon Valley

399 Silicon Valley Blvd

San Jose, CA 95138

(408) 972-7800

Support Opportunities

For More Information

Contact D. Nguyen, 408-309-9119/ddinh@yahoo.com

OR D. Dang, (409) 680-1861/dd.znanc@yahoo.com

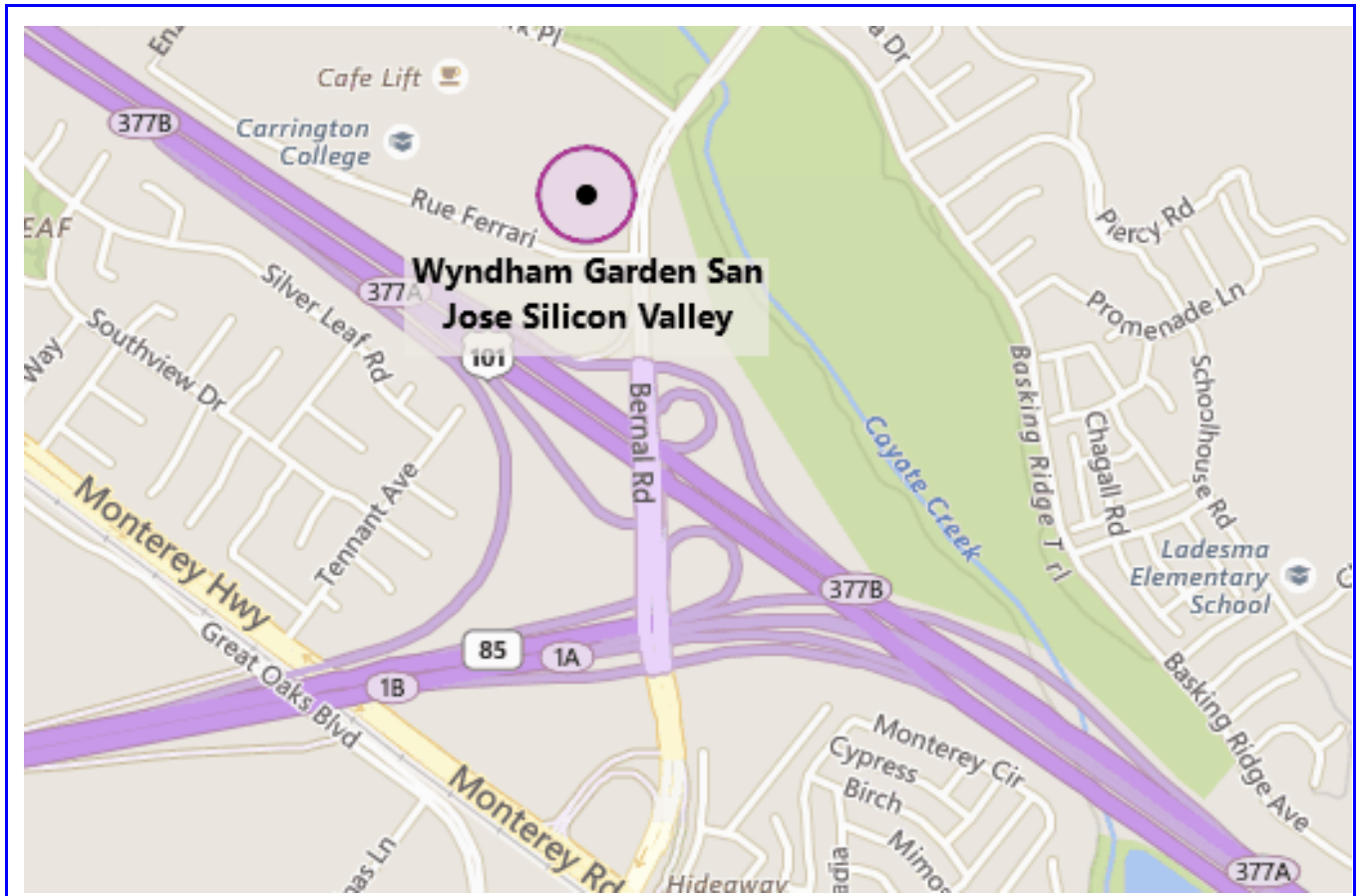
or check <http://znanorcal.info>

Dear Potential Sponsor/Donor or Vendor,

We would like to take this opportunity to invite you and your company to join us or make a donation to the [Annual ZNA NorCal National Koi Show](#) on April 7th & 8th, 2018.

The site for the show is:

[Wyndham Garden San Jose Silicon Valley](#)
[399 Silicon Valley Blvd,](#)
[San Jose, CA. 95138](#)



Last year's event with the support of all of the northern California koi clubs was a great success drawing hundreds of people to the event from all over the country and beyond.

This year with cooperation from koi clubs and enthusiasts all over the US and Canada we expect an even greater show. Admission is free with ample free parking.

We are starting our advertising program early and will be continually promoting the event online and in other media until it occurs and afterwards. We hope you too will help promote this show by mentioning the [Annual ZNA NorCal National Koi Show](#) in your advertising or to your customers.

Sponsorship Opportunities:

We are offering four levels of Sponsorships.

- **Platinum Level**
- **Gold Level**
- **Silver Level**
- **Bronze Level**

Each level offers various investment opportunities with varying benefits. Please see separate Sponsorship sheets for more information.

Top reasons to become a SPONSOR:

- You can reach a large number of potential customers in just a couple of days!
- Be a part of event that will expose your products to many new and repeat customers.
- Experience great exposure, resulting in follow up sales with people just getting into the Koi hobby.
- Participate in one of the most competitive Koi Shows in US
- A great opportunity to meet and network with Koi Hobbyists and Professionals from Northern California.

We would like to thank all of you who have supported ZNA NorCal in the past and hope that if you haven't participated in the past you will consider it this year. Thank you for your interest and we hope to see as part of the growing list of Sponsors/Donors and Exhibitors,

Happy Koi Keeping,

ZNA NorCal

Sponsor/Vendor Coordinator

SPONSORSHIP OPPORTUNITIES

	Platinum	Gold	Silver	Bronze
Sponsor Investment	\$3000	\$2000	\$1000	\$500
Media & Marketing	Identified as Platinum Sponsor on all publicity	Identified as Gold Sponsor on all publicity	Identified as Silver Sponsor on all publicity	Identified as Bronze Sponsor on all publicity
Exhibit Space	Special Preferred Location 10' X 10' Booth (Table, 2 Chairs & Electric Outlet)	10' X 10' Booth (Table, 2 Chairs & Electric Outlet)	10' X 10' Booth (Table, Chair & Electric Outlet)	10' X 10' Booth (Table, Chair & Electric Outlet)
				No Booth Option Available
Product Promotion	Stage With Sound System Near Exhibition Area Available for Product Promotion/Education Demonstrations. Contact ddinhn@yahoo.com to schedule			
Banquet	3 Tickets	2 Tickets	1 Ticket	1 Ticket
				No Booth Option 2 Tickets
Banner	Two 2' X 5' Banners	One 2' X 5' Banner	2' X 5' Banner Available for \$50	2' X 5' Banner Available for \$100
				No Booth Option 2' X 5' Banner
Website Advertisement	12 Months	12 Months	12 Months	12 Months
Additional/ Alternative Support	In addition to or perhaps in lieu of a portion of your contribution there are alternative ways to support the show by contributions of trophies, water treatment, pins or products for our raffle and auction. Please contact ddinhn@yahoo.com with your offers.			

Platinum Sponsorship Agreement

Sponsor Company			
Investment	\$3,000		
Contact Name		Title	
Address			
Phone			
Email			
Website			
Desired Booth Location		P	
Terms and Conditions	<p>I/we, the applicant(s) have read the conditions of the show as contained in the 9th Annual ZNA NorCal Koi Show Sponsorship Opportunities and agree to abide by said conditions. In addition, I/we, the applicant(s) do expressly release the producer ZNA NorCal from any and all liability for any damage, injury or loss to any person or goods which are a direct result of any action or activity by our agent or employee(s) for the duration of the event and while the exhibit space is occupied by the applicant(s) and agree to hold harmless of any loss or damage the producers and owners of the show by the reason thereof. I/we give permission to use my/our name, item, descriptions, prices and any photographs, videos or images taken of me or my items for any and all purposes.</p>		
In Witness Whereof, This contract has been executed by the follow authorized party:			
Signature		Date	

Gold Sponsorship Agreement

Sponsor Company			
Investment	\$2,000		
Contact Name		Title	
Address			
Phone			
Email			
Website			
Desired Booth Location			
Terms and Conditions	I/we, the applicant(s) have read the conditions of the show as contained in the 9th Annual ZNA NorCal Koi Show Sponsorship Opportunities and agree to abide by said conditions. In addition, I/we, the applicant(s) do expressly release the producer ZNA NorCal from any and all liability for any damage, injury or loss to any person or goods which are a direct result of any action or activity by our agent or employee(s) for the duration of the event and while the exhibit space is occupied by the applicant(s) and agree to hold harmless of any loss or damage the producers and owners of the show by the reason thereof. I/we give permission to use my/our name, item, descriptions, prices and any photographs, videos or images taken of me or my items for any and all purposes.		
In Witness Whereof, This contract has been executed by the follow authorized party:			
Signature		Date	

Silver Sponsorship Agreement

Sponsor Company			
Investment	\$1,000		
Contact Name		Title	
Address			
Phone			
Email			
Website			
Desired Booth Location			
Terms and Conditions	I/we, the applicant(s) have read the conditions of the show as contained in the 9th Annual ZNA NorCal Koi Show Sponsorship Opportunities and agree to abide by said conditions. In addition, I/we, the applicant(s) do expressly release the producer ZNA NorCal from any and all liability for any damage, injury or loss to any person or goods which are a direct result of any action or activity by our agent or employee(s) for the duration of the event and while the exhibit space is occupied by the applicant(s) and agree to hold harmless of any loss or damage the producers and owners of the show by the reason thereof. I/we give permission to use my/our name, item, descriptions, prices and any photographs, videos or images taken of me or my items for any and all purposes.		
In Witness Whereof, This contract has been executed by the follow authorized party:			
Signature		Date	

Bronze Sponsorship Agreement

Bronze Sponsorship Agreement			
Sponsor Company			
Investment	\$500		
Contact Name		Title	
Address			
Phone			
Email			
Website			
Desired Booth Location			
No Booth Option			
Terms and Conditions	<p>I/we, the applicant(s) have read the conditions of the show as contained in the 9th Annual ZNA NorCal Koi Show Sponsorship Opportunities and agree to abide by said conditions. In addition, I/we, the applicant(s) do expressly release the producer ZNA NorCal from any and all liability for any damage, injury or loss to any person or goods which are a direct result of any action or activity by our agent or employee(s) for the duration of the event and while the exhibit space is occupied by the applicant(s) and agree to hold harmless of any loss or damage the producers and owners of the show by the reason thereof. I/we give permission to use my/our name, item, descriptions, prices and any photographs, videos or images taken of me or my items for any and all purposes.</p>		
In Witness Whereof, This contract has been executed by the follow authorized party:			
Signature		Date	

Vendors

In addition to the major sponsors, vendors are an important part of every koi show. There are few places where you get in front of as many koi hobbyists and interested people as at a koi show.

The **Annual ZNA NorCal National Koi Show** is an excellent opportunity to introduce and sell your products, network with other professionals and hobbyists and gain name recognition for your business.

Vendor Accommodations	
Booth Fee	\$350
Exhibit Space	10' X 10' Booth (Table, Chair & Electric Outlet)
Display Tanks	Display Tank Rental is \$100 for 6' Tank. This includes set-up, treated water and tear-down. Vendors are responsible for providing their own tank covers and maintaining water quality during the show.
Banquet	1 Ticket/Booth
Advertising	Please see Advertisement Section
Additional Support	Vendors may obtain additional exposure and support the show by contributions of products for our raffle and auction. Please contact ddinhn@yahoo.com with your offer.

Vendor Agreement

Vendor Agreement			
Company			
Contact Name		Title	
Address			
Phone			
Email			
Website			
No of Booths Reqd		Total Booth Fee	
Display Tanks Reqd		Total Tank Fee	
Additional Banquet Tickets		Total Banquet Fee	
Total Fees			
Desired Booth Location-Please List Three Note: Wet Vendors Will Not Located in Adjacent Locations			
Special Requirements			
Terms and Conditions	<p>I/we, the applicant(s) have read the conditions of the show as contained in the 9th Annual ZNA NorCal Koi Show Sponsorship Opportunities and agree to abide by said conditions. In addition, I/we, the applicant(s) do expressly release the producer ZNA Nor-Cal from any and all liability for any damage, injury or loss to any person or goods which are a direct result of any action or activity by our agent or employee(s) for the duration of the event and while the exhibit space is occupied by the applicant(s) and agree to hold harmless of any loss or damage the producers and owners of the show by the reason thereof. I/we give permission to use my/our name, item, descriptions, prices and any photographs, videos or images taken of me or my items for any and all purposes.</p>		
In Witness Whereof, This contract has been executed by the follow authorized party:			
Signature		Date	

Booths

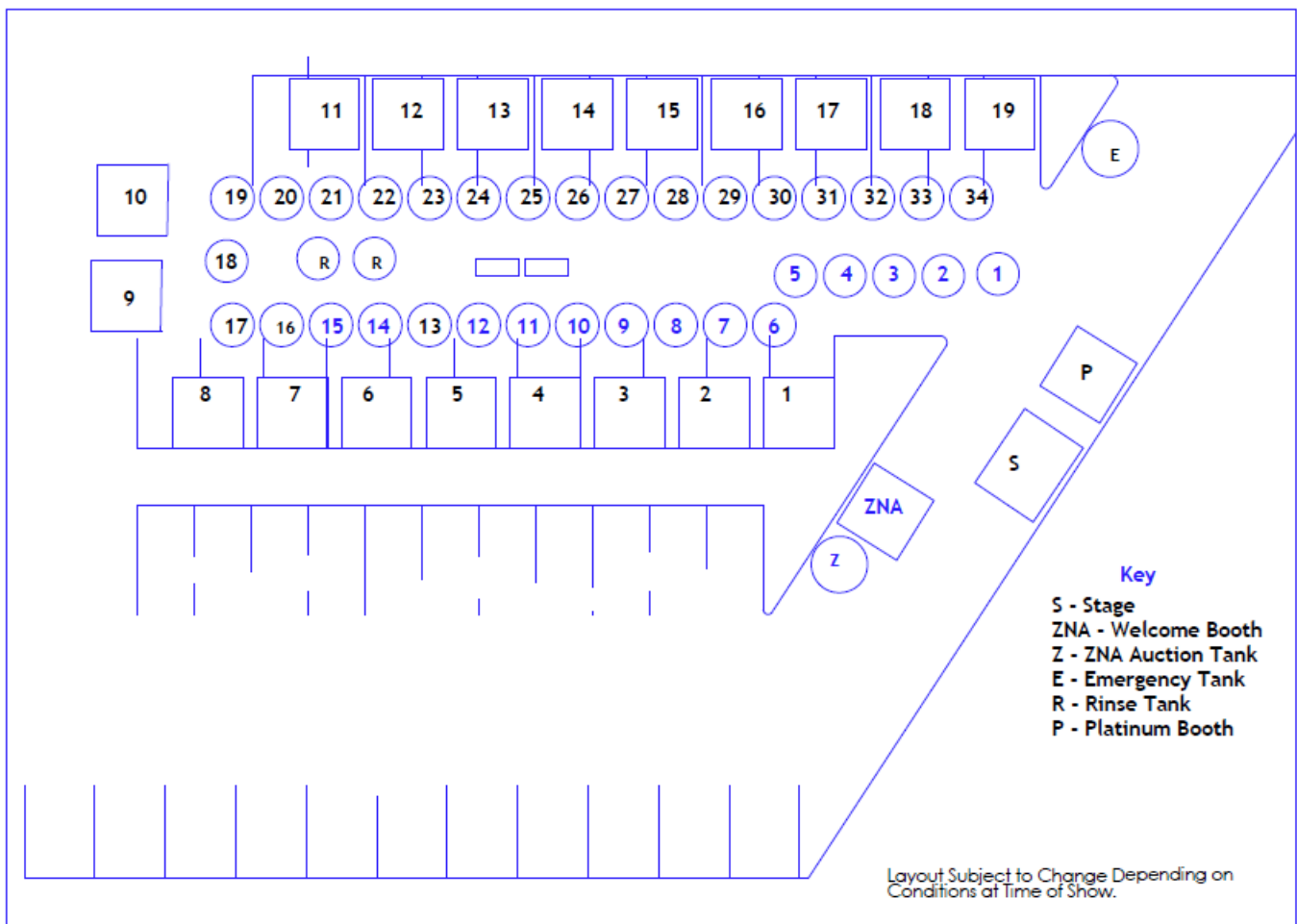
Sponsors with Booths and Vendors will be responsible for providing their own canopy/cover, electrical cords, air pumps and any other necessary equipment.

Booths will be assigned on a first come, first served priority basis. Payment and a signed Sponsor or Vendor Agreement must be received in order for requested booth space to be reserved.

Please complete the appropriate agreement form and send it along with your contribution or fee to:

D Nguyen
2254 Quail PI
San Jose, CA 95121
ddinhn@yahoo.com
(408) 309-9119

All checks should be made out to: **ZNA NorCal**



Show Layout

Advertising Rates/Order Form

If your company is not able to be one of the Sponsors of the Show you can still help support the show and gain valuable exposure by buying an advertisement on our website for a year or a Banner that will be displayed at the Show.

Your ad will be featured on the Sponsors page of the ZNA NorCal website and linked to your website, if available, for one year after the show.

You must provide digital camera ready artwork, high resolution jpg file preferred, at least 30 days prior to the event. Send artwork to don@greatwaveeng.com. If the file is too large for email, please upload to Dropbox or Box and provide access.

Advertisement Rates	
Ad	Rate
One Year Web Ad - Any Size	\$200
2' X 5' Banner	\$200

Advertisement Order			
Sponsor Company			
Ad Type (Circle All That Apply)	Web Ad Banner	Cost	
Contact Name		Title	
Address			
Phone			
Email			
Website			
In Witness Whereof, This contract has been executed by the follow authorized party:			
Signature		Date	

Hotel Information

Wyndham Garden San Jose Silicon Valley
399 Silicon Valley Blvd
San Jose, CA 95138
(408) 972-7800

Check in 3:00pm – Check out 12:00 noon.

Reservations must be made by March 4, 2018 to be eligible for the ZNA Nor-Cal Koi Show event special rate.

Reservations for the ZNA NorCal Koi Show may be made by calling the Wyndham Garden Silicon Valley Hotel, (408) 972-7800. Mention our event, **ZNA NorCal Koi Show**.

Complimentary hot breakfast, high speed internet access, self-parking.

Local Airports

San Jose Airport (SJC) and Francisco Airport (SFO) are the convenient airports.

Schedule of Events

Friday, April 6, 2017

12:00 pm - 6:00 pm: Registration and Set-up

Saturday, April 7, 2017

9:00 am - 5:00 pm: Koi Show

9:00 am Judging Starts

10:00 am - 5:00 pm: On Stage Product Demonstrations/Koi Education

Schedule of demonstrations will be on a sign-up basis, please contact vendor coordinator to participate.

11:30 am -12:00 am: Opening Celebration, Introduction of Judges

12:00 am - 3:00 pm: Entertainment

1:00 pm: Raffle/Auction

7:00 pm: Banquet

8:00 pm: Raffle/Auction

Sunday, April 8, 2017

9:00 am - 2:30 pm: Koi Show

10:00 am: Raffle/Auction

2:30 pm - 4:00 pm: Tear-Down, End of Show

NOTE: Out of town vendors, please coordinate with vendor coordinator, (ddinhn@yahoo.com) if you require special time consideration.

Security

Outdoor spaces are in a secured area of the hotel grounds. The club will provide overnight security.

You may contact your regional coordinator with questions and advice about the show.



2018 ZNA NorCal National Koi Show Committee

Show Chair: Donald Dang dd.znanc@yahoo.com
President/Exhibitor coordinator: Dr. David Tran
Judging Coordinator: Don Dang & Jackson C.
Public Relation: Victor Tran/Dan N.
Water Quality Manager: Mary Nielsen
Show consultant: Duke Nguyen
Vendor Coordinators: Don Chamberlain/Dan N.
Benching: Long/Rick Blazo/Kevin/Tom
Setup/Teardown: ZNA/Rick B/Joseph S./Minh/Dai
Judge Recorders: Jason Chen/Marilyn/Garry
Photographer: Khuong Doan
Banquet Coordinator: Don Dang
Hotel/Event Coordinator: Dan N.
Security: Don & Nguyen
Koi and Koi Health Seminars: Dr. Jessie Sanders
Raffle/Auction Coordinator: ThuyNhien/Chrystal
Security: Wyndham Security & Dan N.
Show Poster Designer: Don Chamberlain
Computer: Jason Sergeant
Accounting: Lisa S./Dan N.
Hospitality Coordinators: Mary Nielsen

Regional Contact Coordinators
Hawaii: Taro Kodama
Florida: Tony Huy Tran
Texas Dallas: Danh Thanh Phan
Texas Houston: Loc Trieu
Canada: Tai Ngu
Asia region: Vy Le/Brian Nguyen
New York: John Lentzis
SoCal: Peter P. Ng.
Pennsylvania: Steven Nguyen
Oregon: Dr. James Nguyen
Washington: Bill Tullis
Colorado: Judge Jan Thompson
New Jersey: Taro Kodama
Arkansas Area: Ms. Lynda Pope
Indiana Area: Michelle Gravenish
San Diego: Fed Sanford
Connecticut: Hai Hoang
Central Cali: [Rosimeri Gomes DaSilva-Tran](mailto:Rosimeri.Gomes.DaSilva-Tran)
Koi Shipping Coordinators: Tom Lai/Kevin Pham

Show Chair Donald Dang dd.znanc@yahoo.com -
(408) 680 - 1861
Website: www.znanorcal.info.
FB: www.facebook.com/zna.norcal/